

Course Description- Digital Home Sales for Retailers WBT

- Course Type:** ■ Web based training
- Duration:** ■ 35 minutes
- Languages available:** ■ English / German
- Target Group:** Internal & external Sales Force from Fujitsu Siemens Computers and retailers dealing with all Consumer Goods
- After the course, sales people will be able to:**
- Understand Digital Home and its concepts
 - Know our product portfolio and solutions
 - Know how to sell our Digital Home portfolio
- Covered Topics:**
- Digital Home Story
 - Digital Home Products
 - MYRICA TVs
 - SCALEO EV
 - ACTIVY Media Center
 - ACTIVY Media Server
 - ACTIVY Media Player
 - How to sell Fujitsu Siemens Computers Digital Home Products
- Prerequisites:** All round knowledge about the consumer market and about consumer goods of Fujitsu Siemens Computers